

# TEXAS SOUTHERN UNIVERSITY

## School of Communication

3100 Cleburne Street, Houston, Texas 77004 \* 713 313 7740

### 35th Intercultural Communication Conference, 2015

Imperatives in communication and global bridge building will be featured in the **35th Intercultural Communication Conference** that the **School of Communication at Texas Southern University** will convene in Houston as part of the program for its nationally renowned **Communication Week from April 19 through April 25 in 2015**.

The School invites you to submit abstracts and proposals for contributions you would like to make at the Conference, which has the theme **Building, Bridges Globally Through Communication and Media**. The School especially will consider abstracts and proposals for papers, lectures, discussions, reports or presentations on such major issues as:

- A. Communication and Global Health and Epidemic(s)
- B. Entertainment and Marketing
- C. Entertainment and Social Media
- D. Intercultural Communication within Global Context(s)
- E. Media and the Conducting of National Conversations

Under these exceedingly important umbrellas, the titles of specific contributions could include, but are not limited to:

1. Communication and national, regional and global contributions to the fight against ebola in West Africa
2. Communication and personal, local and national assessments of the Affordable Care Act (Obamacare)
3. Comparisons in the media of the Affordable Care Act and other implementations of national health care
4. The use of social media and traditional media for information in the 2014 mid-term election campaigns
5. The role of various mass media in the conversations and actions on voter suppression in USA elections
6. Major implications of various aspects of the current national climate for minority mass media ownership
7. Minority-owned media, majority-owned media, and their roles in conducting truly national discourse(s)
8. The Western media, the non-Western media, and their role(s) in the conducting of global discourse(s)
9. The use of social media and the participation of "majority" and "minority" students in class discussions
10. Cause, Correlate or Consequence: Mass Communication, Race and Racism in the "Post-Racial" USA
11. Mass Communication and the Devaluation, Dehumanization and Demonization of President Obama
12. Mass Communication Indicators of the Devaluation of the Presidency During the Obama Administration
13. Verbal Communication and Non-Verbal Communication in Protests Against Militarization of the Police
14. Communication of Responses of the "47 Percent" to Characterizations of Them by Candidate Romney
15. Gender and the Communication of Grief and Outrage in the Cases of Michael Brown and Eric Garner

[Under these subject areas, the School of Communication invites masters and doctoral students to submit abstracts for proposed scholarly research projects that may evolve into their theses or dissertations. The School anticipates that the conference will provide a valuable venue for the first rigorous and constructive discussion of the abstracts.](#)

#### Submission Details and Guidelines:

1. Contributions may be theoretical, methodological, qualitative, ethnographic, and/or quantitative.
2. If you have received word of the acceptance of your proposed contribution for presentation or publication, or if you already have presented or published it, you should make this clear at the time of the submission. This will not affect the decision to on acceptance of the contribution.

3. Proposals for panel discussions preferably would focus on a unifying idea relevant to research, theory, teaching, professional practice, or administration, and the theme of the conference.
4. Participants in proposed panels would include of a chair, paper presenters, and a respondent; however, we do encourage round-table discussions, symposia, debates, and other formats. In these formats, respondents may be included or omitted as appropriate.
5. We also encourage the submission of creative or innovative program proposals, especially those that are related to the theme and provide for interaction among participants and attendees.
6. Proposals for papers should include the name(s) of the author or author(s), titles of the papers, and abstracts of about 100 to 150 words.
7. Proposals for panel discussions should include: titles of and rationales for the panels/programs; titles and 100-word abstracts for each of the presentations; names, affiliations, addresses, phone numbers and e-mail addresses of all participants; names of chairs and respondents (if any); and descriptions of the panels (75-100 words) as they would appear in the conference program.
8. Please submit proposal abstracts electronically no later than **February 08, 2015**. If organizers accept your abstract, you will receive more information about the conference, including the time you must submit full papers to the review committee. Note that the acceptance of submissions by the organizers of the conference implies that they believe that the author(s) of the submission(s) will attend the conference or appropriate alternate participant(s) will do so.

Conference organizers also invite proposals or abstracts for papers, panel discussions, professional reports and/or creative presentations that address cultural, social, political and economic issues that we associate with the study of communication as it relates to the theme: **Building, Bridges Globally Through Communication and Media**.

Please send abstracts and proposals via e-mail to both of these recipients:

Dr. Humphrey Regis at [regisha@tsu.edu](mailto:regisha@tsu.edu);

Dr. Christian Ulası at [ulası\\_cc@tsu.edu](mailto:ulası_cc@tsu.edu).

Make sure you write 35th Intercultural Conference 2015 in the subject line. And, please note the February 08, 2015 deadline.

**For information on the conference, please contact Dr. Humphrey Regis at 713 131 7435 or Dr. Ulası at 713 313 7755.**

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*The Intercultural Communication Conference provides a forum for scholars, students, professionals, and civic-minded leaders to explore topics with cultural, political, economic, and social implications as well as communication dynamics.*

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